

LAÍS CIAMPI

UX | UI Designer, Product Designer

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[Linkedin](#) | [Portfolio](#)

PROFESSIONAL EXPERIENCES

PRODUCT DESIGNER

Lisbon, Portugal

Serviços Partilhados do Ministério da Saúde (SPMS)

Jul, 2023 - Present

- Collaborated with cross-functional teams, including product owners, business analysts, developers, and testers, to align design objectives with project goals.
- Conducted technical and business analyses for project activities, using documentary research and mapping.
- Conducted research and analysis on industry trends.
- Structure and conduct usability tests.
- Translated user needs, business, and technical requirements into visually appealing and user-friendly designs.
- Generated high-fidelity wireframes and prototypes following Design System guidelines and best design and accessibility practices.
- Ensured consistency and coherence throughout the user interface, adhering to established design standards.
- Advocated for a user-centered mindset within the team.
- Participated in Scrum rituals.

UX | UI DESIGNER

Remote

For Tech

Fev, 2023 - Jul, 2023

- Developed and enhanced user interfaces for dashboards, aiming to optimize user experience and system usability.
- Actively collaborated with multifunctional teams, including product managers, marketing team, and developers.
- Conducted detailed heuristic analyses to identify improvement opportunities in the user interface, prioritizing efficiency and intuitiveness.
- Created and maintained the style guide to ensure visual and behavioral consistency across all system interactions.
- Generated wireframes and high-fidelity prototypes.
- Tested prototypes with end-users, conducting iterations based on feedback.

OTHER PROFESSIONAL EXPERIENCES

ARCHITECT AND URBAN PLANNER – Senior Project Analyst

Campinas - SP, Brazil

QOPP Incorporadora

Aug, 2020 - Oct, 2022

- Residential architecture projects.
- Project coordination for synchronization between internal and external teams.
- Budget and schedule control.
- Conducted the legal approval process for projects.
- Project and construction of the model house and sales stand.
- Training for the sales team.

ARCHITECT AND URBAN PLANNER – Project Coordinator

Campinas - SP, Brazil

Werk Arquitetura

Aug, 2018 - Aug, 2020

- Residential, commercial, institutional, industrial, and corporate architecture projects.
- Project coordination for synchronization between internal and external teams.
- Budget and schedule control.
- Conducted the legal approval process for projects.
- Established and maintained direct communication with clients.
- Conducted feasibility studies for construction.
- Site supervision.

ARCHITECT AND URBAN PLANNER – Intern
JR Engenharia

Sumaré - SP, Brazil
May, 2018 - Aug, 2018

- Residential architecture projects.
- Developing virtual models.
- Site supervision.

EDUCATION

UX Unicórnio

UX | UI Designer and Product Designer Training

Jan, 2023 - Jun, 2023

Universidade Estadual Paulista “Júlio de Mesquita Filho”, UNESP

Bachelor's Degree in Architecture, Urbanism, and Landscape Design

Bauru - SP, Brazil

2014 - 2019

COURSES AND QUALIFICATIONS

- Web Accessibility Auditors and Facilitators - Bronze and Silver Seals | NAU Platform - Oct, 2024
- Google UX Design Professional Certificate – Apr, 2024
- UI UX | MJV School – Mar, 2024
- UI Design and Design System | UI Boost – ongoing
- Agile User Experience Design and Research | Project Management Institute – Feb, 2024
- Auditing Design Systems for Accessibility | LinkedIn – Feb, 2024
- Visual Interface | Mergo – Nov, 2023
- Jira e Confluence | Canal Valor – Nov, 2023
- Design Thinking | Samsung Ocean – Jan, 2023
- Digital Skills User Experience | Accenture, Jan 2023

ADDITIONAL INFORMATION

Tools:

- Design tools: Figma, FigJam, Notion, Mural, Miro, InVision, Photoshop, Illustrator, InDesign
- Project Management tools: Trello, Azure, Jira, MS Project
- Architecture and Interior Design: Autocad 2D, Sketchup Pro, V-Ray, Archicad
- Additional Tools: Microsoft Office Suite

Languages:

- Portuguese (native)
- English (advanced)

Skills:

- Teamwork
- Agile methodologies: Scrum and Kanban
- Design Thinking
- Design system
- User research
- Problem-solving
- Adaptability
- Accessibility