

# LAÍS CIAMPI

## Product Designer, UX | UI Designer

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[Linkedin](#) | [Portfolio](#)

Product Designer with experience in digital products across both private and governmental institutions. Skilled in UX/UI design, design systems, user research, and usability, with a focus on accessibility and continuous improvement. Background in Architecture and Urban Planning, providing systemic thinking, multidisciplinary coordination, and strong analytical skills. Experienced in agile teams, collaborating strategically with product, engineering and key stakeholders.

### PROFESSIONAL EXPERIENCE

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#### PRODUCT DESIGNER

Ministry of Portuguese Health Shared Services (SPMS)

Lisbon, Portugal

Jul, 2023 - Current

- Conduct technical analyses and user research to support product decisions.
- Facilitate discovery processes with cross-functional teams to align user needs, business requirements and technical constraints.
- Create user flows, wireframes and high-fidelity prototypes that translate requirements into functional and intuitive solutions.
- Support developers during implementation by guiding them through user flows and ensuring an efficient handoff.
- Review deliverables post-implementation to verify that the solutions match the original specifications and prototypes.
- Collaborate across teams to maintain and evolve the organizational design system, ensuring visual and functional consistency across products and services.

#### UX | UI DESIGNER

For Tech

Remote

Feb, 2023 - Jul, 2023

- Conducted heuristic evaluations to identify and prioritize usability improvements.
- Designed and improved dashboard interfaces with a focus on clarity, efficiency and overall usability.
- Created wireframes and high-fidelity prototypes.
- Tested prototypes with end user and conducted iterations based on user feedback.
- Actively collaborated with cross-functional teams, including product managers, marketing teams, and developers.
- Developed visual guidelines and style standards to ensure consistency across modules and features.

### OTHER PROFESSIONAL EXPERIENCES

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#### ARCHITECT AND URBAN PLANNER – Senior Project Analyst

QOPP Incorporadora

Campinas - SP, Brazil

Aug, 2020 - Oct, 2022

- Coordinated projects and communication between internal and external teams.
- Managed schedules, technical requirements and regulatory approvals.
- Developed spatial solutions focused on the end user experience.

#### ARCHITECT AND URBAN PLANNER – Project Coordinator

Werk Architecture

Campinas - SP, Brazil

Aug, 2018 - Aug, 2020

- Coordinated multidisciplinary teams and developed architectural projects.
- Conducted feasibility analysis and monitored construction progress.
- Managed direct communication with customers and stakeholders.

#### ARCHITECT AND URBAN PLANNER – Intern

Campinas - SP, Brazil

Jan, 2018 - Aug, 2018

- Supported project development and assisted in on-site follow-ups.

## EDUCATION

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### UX Unicorn

UX Training | UI Designer and Product Designer

Jan, 2023 - Jun, 2023

**Universidade Estadual Paulista "Júlio de Mesquita Filho", UNESP** (São Paulo State University)

Bachelor in Architecture, Urbanism and Landscaping

Bauru - SP, Brazil

2014 - 2019

## COURSES AND QUALIFICATIONS

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- UI Design and Design System | UI Boost – ongoiinng
- Web Accessibility Auditors and Facilitators - Bronze and Silver Seals | NAU Platform - Oct, 2024
- Professional Certification in UX Design | Google – Apr, 2024
- UI UX | MJV School – Mar, 2024
- Agile User Experience Design and Research | Project Management Institute – Feb, 2024
- Auditing Design Systems for Accessibility | Linkedin – Feb, 2024
- Visual Interface | Mergo – Nov, 2023
- Jira and Confluence | Canal Valor – Nov, 2023
- Design Thinking | Samsung Ocean – Jan, 2023
- Digital Skills User Experience | Accenture, Jan 2023

## ADDITIONAL INFORMATION

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### Tools:

- Design: Figma, FigJam, Notion, Mural, Miro, InVision, Photoshop, Illustrator, InDesign
- No-code and AI: Figma Make, Lovable, Bolt, V0
- Management: Trello, Azure, Jira, MS Project
- Architecture: Autocad 2D, Sketchup, V-Ray, Archicad
- Other: Microsoft Office Suite

### Skills:

- Mid- and High-Fidelity Prototyping
- Design System
- User survey
- Accessibility (WCAG)
- Product Documentation
- Cross-functional Collaboration

### Languages:

- Portuguese: native
- English: advanced